

# Proposed Advertising Schedule

Property      6/503 St Kilda Street, Elwood  
Auction

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## Marshall White Digital Reach: Tier One

Website - marshallwhite.com.au and Social Media

- Market leading property website with over 1.5 million visits per year
- Exclusive eNews feature to targeted database of up to 100,000 recipients
- Facebook listing all current properties on market with OFI/auction details
- Industry leading social media following with high engagement and a reach of over 1.5 million
- Internal Agent launch across the Marshall White network

SMART Retargeting Technology - 7 Day Campaign

- An exclusive Marshall White product
- Reaching an increased number of active and passive buyers
- Distributing 24 advert variations of your property across the internet and social media

realestate.com.au

- 60 Day Premiere Listing
- Customised e-brochure sent to targeted database

domain.com.au

- 60 Day Platinum listing
- Customised e-brochure sent to targeted database

\$4,870.00

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## Photography

Classic 10 Image - Day Photography

\$295.00

Floorplan & Siteplan Redraw (Per Job)

\$110.00

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## Boards

4 x 8 Photo Portrait

\$363.00

Auction Day Signage

\$78.65

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## Artwork & Production

Full Colour 2 Page Brochure

\$222.00

Property Marketing Assist

\$671.40

Your property marketing campaign will be curated and managed by an experienced Property Marketing Team

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## Miscellaneous

Copywriter - Michael Davies

\$165.00

VPAPay Fees and Charges

\$399.73



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<b>Pay Later Total</b>	<b>\$7,174.78</b>
<b>Pay Now Discount</b>	<b>-\$399.73</b>
<b>Pay Now Total</b>	<b>\$6,775.05</b>

Note: Property data is automatically shared with external websites and is not internally managed.  
Government sales data, address and listing information are publicly available.

\*I/we agree that I/we am/are liable for this advertising schedule and any advertising  
costs incurred by Marshall White Marketing in relation to this property.

E.&O.E: Advertising costs incurred marketing this property are 3rd party charges and beyond Marshall White's control.

As prices increase Marshall White do everything to minimise the effect on our clients.

Should any prices listed on this schedule increase, we will need to pass them on.

Marshall White reserve the right to store & use all photography/video footage in current & future marketing materials.

All prices are GST inclusive

Signed & Accepted \_\_\_\_\_

Dated \_\_\_\_\_