



16 February 2023

Weeks Family Pty Ltd  
ACN 631 268 927  
[mweeks@weeksgroup.com.au](mailto:mweeks@weeksgroup.com.au)

Dear Matthew

*Re: Your property located at:-*

**35 Brealey Street  
Whyalla Playford**

CT – Volume 6051 Folio 477

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I would firstly like to thank you for giving Peter Calliss Real Estate the opportunity to submit an appraisal on your property.

Based on comparative sales over the last 6 months, I advise that as at the **16 February 2023** in my opinion a realistic market value, for the sale of your property, would be **\$190,000.00**

and I would suggest presenting the home to the current market at a figure negotiated between the Vendor & the Agent

# MARKETING ELEMENTS

## THE ESSENTIALS MARKETING PLAN

When listing your home with Peter Calliss Real Estate  
“The Essential Marketing Plan” will include:

### **Administration** **\$195.00**

Includes:

1. Photography:  
Peter Calliss Real Estate photography showing your homes features
2. Placement in Peter Calliss Real Estate Property Guide:  
A full description of your property and a photo in our property guide that is updated daily.
3. Photo Card with a full description and photo's in our Office Window
4. Brochures

### **Internet placing:** **\$660.00**

Our package includes a 45 day Highlighted showcase of your property that will appear on  
[www.realestate.com.au](http://www.realestate.com.au)

Great exposure ...higher in the search and  
above all Standard and Feature property listings.

On the 31<sup>st</sup> day your property will be automatically refreshed and put back at the top and  
will again appear on the first page.

Your property will also appear on 3 other major web sites  
for the entirety of the marketing

[www.petercalliss.com.au](http://www.petercalliss.com.au)  
[www.domain.com.au](http://www.domain.com.au)  
[www.homely.com.au](http://www.homely.com.au)

**Signage (if applicable)** **\$ 40.00**

**Floor & Site Plans (Optional)** **\$110.00**

If during the term of your marketing campaign you would like to discuss further ways to promote  
your property please do not hesitate to call our office to discuss these options.

## **ADVANCE PAYMENTS:**

Please find below a total of the advanced payments, payable at the point of listing.

**Internet advertising:** \$ 660.00

**Administration fee** \$ 195.00

**Statutory Searches** \$ 32.00 Land Titles Office  
\$ 329.00 Property Interest Report  
\$ 63.75 Council Search  
**\$ 424.75 TOTAL**

Legally required to confirm Registered Proprietors details and to identify any Easements, Encumbrances or Dealings that may affect the property

- If your property does have any registered documents that are required at the point of listing an additional fee of \$11.30 and /or \$12.70 may apply.  
Registered documents include Registered Easements, Encumbrances, Strata By-Laws and Plans.

**Signage (if applicable)** \$ 40.00

**Total advance payments:** \$1319.75

Payable in advance upon signing a Sales Agency Agreement or within 7 days of an account from our Agency.

*\*Please note upfront charges are a once off fee payable at the commencement of a sales agreement, subsequent extensions of that original agreement, if applicable, do not attract any additional charges.*

