

# Profit and Loss

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## Get Fresh Group Pty Ltd 1 June 2021 to 30 June 2021

30 Jun 21

### Income

MRR Subscription	16,992
<b>Total Income</b>	<b>16,992</b>

### Less Cost of Sales

App Hosting	6,151
Customer Support	128
Digital Village Team	15,000
Postage freshOps Tags	115
Software Licence	3,233
Wages and Salaries	5,538
<b>Total Cost of Sales</b>	<b>30,165</b>

<b>Gross Profit</b>	<b>(13,174)</b>
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### Less Operating Expenses

Bank Fees	77
Insurance	117
Office Expenses	38
Paid Ads	56
Sales & Marketing Activity	2,994
Staff Training & Staff Meetings	30
Superannuation	526
Telephone & Internet	15
Website Expenses	66
Xero Subscription	55
<b>Total Operating Expenses</b>	<b>3,975</b>

<b>Net Profit</b>	<b>(17,148)</b>
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