

Profit and Loss

Get Fresh Group Pty Ltd For the month ended 30 June 2021

	Jun-21	May-21	Apr-21	Mar-21	Feb-21	Jan-21	Dec-20	YTD
Income								
Export sales-GST free	-	-	-	5,278	-	-	4,136	13,254
Interest Income	-	-	-	-	-	-	1	35
MRR Subscription	16,992	15,732	14,817	13,407	13,190	11,890	10,650	149,935
Total Income	16,992	15,732	14,817	18,686	13,190	11,890	14,787	163,223
Less Cost of Sales								
App Hosting	6,151	5,207	3,175	2,406	2,007	1,786	1,595	30,348
Customer Support	128	126	-	255	128	-	258	2,781
Digital Village Team	15,000	7,500	7,500	-	7,500	15,000	-	75,000
NFC/QR Tags	-	-	-	-	-	1,837	330	4,368
Postage freshOps Tags	115	43	126	68	123	19	303	1,075
Software Licence	3,233	3,519	3,251	3,211	2,756	2,799	2,974	37,847
Sub-Contractors/Freelancers	-	4,400	-	-	-	361	-	26,073
Wages and Salaries	5,538	8,308	5,538	5,538	5,538	5,538	5,538	72,000
Total Cost of Sales	30,165	29,103	19,590	11,479	18,051	27,340	10,998	249,491
Gross Profit	(13,174)	(13,371)	(4,774)	7,207	(4,861)	(15,450)	3,789	(86,268)
Plus Other Income								
Cashflow Boost (tax free)	-	-	-	-	-	-	-	10,000
Government Grants - R&D Offset	-	-	-	-	49,774	-	-	49,774
Other Income	-	-	-	-	185	-	-	18,367

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Total Other Income	-	-	-	-	49,959	-	-	78,141
Less Operating Expenses								
Assets < \$1,000	-	-	-	-	-	-	103	873
ATO SGC shortfall and admin fees	-	-	-	-	-	-	85	85
Bank Fees	77	59	57	64	55	105	73	886
Consulting & Accounting	-	400	-	-	407	5,680	250	7,697
Digital Village Projects	-	21,263	-	-	-	-	-	57,225
Entertainment	-	38	64	-	-	-	-	102
Entertainment- Clients	-	-	-	-	-	-	14	14
Entertainment- External	-	-	-	53	-	24	271	920
Insurance	117	117	117	117	117	117	117	1,589
Interest Expense	-	-	-	14	-	-	3	17
Legal expenses	-	-	-	-	-	-	-	1,767
Office Expenses	38	38	38	143	63	38	39	1,119
Paid Ads	56	949	915	862	613	772	1,918	7,744
Sales & Marketing Activity	2,994	2,645	6,264	5,054	3,884	3,324	3,091	37,339
Sales Commissions	-	758	818	637	823	-	356	3,391
Sales/BDM Reps	-	-	5,000	4,925	3,960	3,750	5,000	30,335
Staff Training & Staff Meetings	30	58	53	122	105	129	104	2,508
Stripe Fee	-	-	-	885	4	-	788	2,350
Superannuation	526	789	526	526	526	526	526	6,840
Telephone & Internet	15	15	15	15	15	15	15	200
Travel - National	-	165	165	165	115	165	165	1,241
Website Expenses	66	98	65	108	65	65	66	3,032
Xero Subscription	55	55	55	53	53	53	53	643

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Total Operating Expenses	3,975	27,446	14,152	13,745	10,804	14,762	13,037	167,917
Net Profit	(17,148)	(40,817)	(18,925)	(6,538)	34,294	(30,212)	(9,248)	(176,043)