

## Elegance Brands to Become SWAY Energy Corporation

Elegance Brands <irteam@elegance-brands.com>

Sat 22/01/2022 03:02

To: Geoffrey Levey <g.levey@unsw.edu.au>

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## Elegance Brands to Become SWAY Energy Corporation

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Dear Elegance Brands Shareholder,

Effective today, January 19, Elegance Brands has officially become SWAY Energy Corporation in an effort to rebrand and focus on bestselling products Sway Energy and ready-to-drink vodka cocktail VOCO.

“The Elegance Brands Board of Directors decided that focusing solely on the company’s two leading brands - SWAY Energy and VOCO - would allow for greater market expansion and wider product availability” said Sam Wilson Chief Commercial Officer of the newly named Sway Energy Corp. “With its rising popularity and considerable consumer support, we anticipate the best is yet to come.”

These past few years, Sway Energy has been growing in popularity, delighting consumers across the country. Notable partnerships, including the San Diego Padres, The Phoenix Suns, the WNBA Phoenix Mercury, the skateboarding giant The Berrics, and Miss USA and Miss Teen USA, has furthered the reputation and recognition of the product, driving its consumerism.

“Simplifying the portfolio provides the opportunity for us to focus on the full potential of these brands with our current and future partners” says founder, CEO and chairman Raj Beri. “With our focus geared towards healthier alternatives to canned beverages, our manufacturing, marketing, sales and route to market distribution can synergize.”

Unfortunately, this also means that certain products have been discontinued and will no longer be manufactured. The decision to part with Gorilla Hemp and Elegance vodka was not an easy one. However, this change allows us greater focus on the increasingly popular products, ensuring that the company and its investors can be more prosperous and efficient in the long-term.

While plans for strategic positioning and communication will be forthcoming, we hope you join us in celebrating this exciting change and embrace the possibilities moving forward.

**Sincerely,**  
**Raj Beri**

**CEO, Founder, & Chairman**  
**SWAY Energy Corp**

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Sway Energy CORP | 8605 Santa Monica Blvd, PMB 39154, West Hollywood, CA 90069

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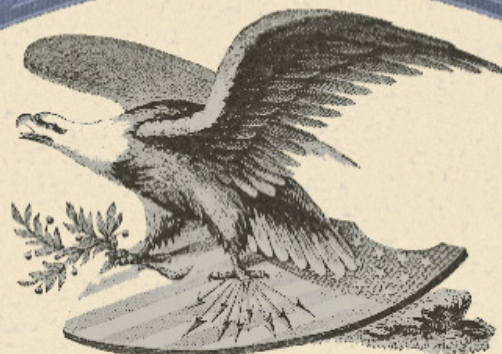








DATE  
06/24/2020



QUANTITY  
1,060

# CERTIFICATE

Ceremonial Certificate, Ownership is Book-Entry

## Elegance Brands Inc.

This is to certify that: Akita Super Fund Pty Ltd ATF Akita Super Fund  
is the record holder of: 1,060 units  
of: Elegance Spirits, Inc

Transferable only on the books of the Company as maintained by FundAmerica Stock Transfer, the SEC registered transfer agent.

Restrictions on transfer: Contingent upon restrictions in llc or partnership agreement, issuer must review all requests

In Witness Whereof, the Company has caused this ceremonial certificate to be signed and dated  
by its duly authorized officer below:

*Raj Beri*  
Founder & CEO

June 24, 2020



This is a ceremonial certificate only; records of ownership are maintained by FundAmerica Stock Transfer LLC on behalf of the Company in book-entry form.